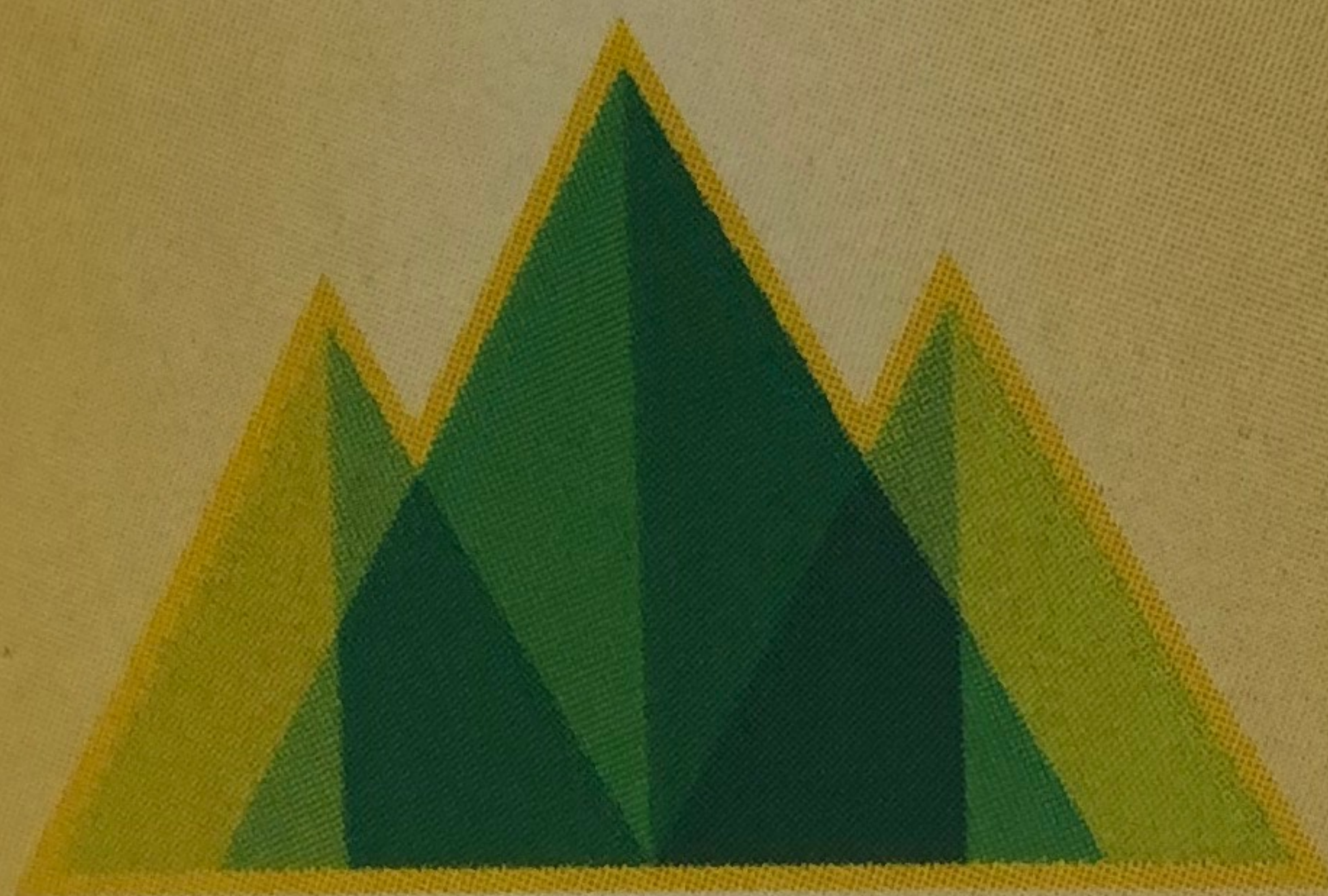


**VERY LOW NICOTINE\***

PARE Cigarettes Contain 95%  
Less Nicotine Than Leading Brands\*

\* Compared to the top 3 selling US brands.



**PARE**

**REGULAR**

**PARE Cigarettes Are No  
Safer Than Any Other  
Cigarette.**